

QUESTIONNAIRE
SOCIAL STUDY AND OPINION POLL
 November to December 1993
 Work Document N° 208
 December 1993

a) Are you registered to vote?

1: yes

2: no

b) Given your health situation, possible trips, problems or simply lack of interest, do you believe that you will get to vote on December 11th?

(96,7%) 1: yes

(3,3%) 2: no

1. This survey is trying to get to know people's opinions on different aspects of the country and their life.

In general, considering all the aspects of your life, how satisfied or dissatisfied are you at the moment?

(4,8%) 5: very satisfied

(44,3%) 4: satisfied

(31,1%) 3: indifferent, neither satisfied nor dissatisfied

(17,8%) 2: dissatisfied

(1,9%) 1: very dissatisfied

(0,1%) 9: no answer

2. On this card there is a series of problems that our country has. Which are the three problems that the Government should dedicate its biggest efforts to solving? Indicate only 3

(49,8%) 1: Delinquency, assaults and robberies

(40,3%) 2: Education

(50,8%) 3: Health

(32,0%) 4: Salaries

(26,9%) 5: Employment

(7,4%) 6: Human rights

- (8,7%) 7: Price rises, inflation
- (19,8%) 8: Housing
- (39,9%) 9: Poverty
- (2,9%) 10: Protests and street riots
- (7,5%) 11: Terrorism
- (8,2%) 12: Protection of the environment
- (5,3%) 13: Corruption
- (0,2%) 14: Don't know / no answer

3. According to this scale, where would you put the current economic situation of the country?

- (2,0%) 5 VERY GOOD
- (24,8%) 4 GOOD
- (54,9%) 3 NEITHER GOOD, NOR BAD
- (13,8%) 2 BAD
- (3,4%) 1 VERY BAD
- (0,9%) 8 don't know
- (0,2%) 9 no answer

4. According to this scale, where would you put your current economic situation in comparison with a year ago?

- (2,4%) 5 MUCH BETTER
- (28,9%) 4 BETTER
- (47,2%) 3 THE SAME
- (19,5%) 2 WORSE
- (1,6%) 1 MUCH WORSE
- (0,3%) 8 don't know
- (0,1%) 9 no answer

5. Thinking of the future, what do you think your economic situation will be like in a year?

- (5,5%) 5 MUCH BETTER
- (39,8%) 4 BETTER
- (38,3%) 3 SAME
- (7,6%) 2 WORSE
- (0,8%) 1 MUCH WORSE
- (8%) 8 don't know
- (0,1%) 9 no answer

6. All governments have good and bad things about them. Taking into consideration all the good things and the bad of the current Government, what mark would you give it, from 1 to 7?

Average mark: 4,7

7. Independently of your political position, do you approve or disapprove of the way Patricio Aylwin is managing the Government?

- (51,4%) 1 APPROVE
 (17,8%) 2 DISAPPROVE
 (28,2%) 3 NEITHER APPROVE NOR DISAPPROVE
 (2,6%) 9 no answer

8. I will now read you a list of topics that worry the Government. Please tell me what you think of the work of the current government in dealing with them, on a scale of 1 to 7, 1 being very bad and 7 being excellent?

% marks 5,6 and 7 %

MANAGEMENT OF THE ECONOMY.	53,8
UNEMPLOYMENT	40,2
EDUCATION	44,3
PRICE RISES AND INFLATION	30,0
HEALTH	27,0
HOUSING	45,5
POVERTY	25,0
INTERNATIONAL RELATIONS	73,2
DELINQUENCY, ASSAULTS AND ROBBERIES	15,0
TERRORISM	23,8
HUMAN RIGHTS	41,3
ENVIRONMENTAL POLLUTION	32,2
RELATIONSHIP WITH THE ARMED FORCES	44,2
CORRUPTION	32,3

9. Now, out of the following political parties that are represented on this card, which of them do you identify or sympathize with the most?

- (7,2%) 1 = Independent Democratic Union (UDI)
 (0,9%) 2 = Radical Party (PR)
 (7,1%) 3 = National Renovation (RN)
 (3,9%) 4 = Socialist Party (PS)
 (40,5%) 5 = Christian Democrats (AD)

- (6,5%) 6 = Party for Democracy (PPD)
- (1,9%) 7 = Communist Party (PC)
- (2,4%) 8 = Union of the Centre (UCC)
- (1,8%) 9 = Green Humanist Alliance
- (0,3%) 10 = Social Democratic Party (PSD)
- (0,8%) 11 = Other: which?:.....
- (25,3%) 12 = none
- (1,4%) 13 = no answer

And which party do you feel closest to?

10. Who would you say that the most important figure in the current opposition is?

- (36,3%) 01: Arturo Alessandri
- (11,7%) 02: Andrés Allamand
- (11,9%) 03: Augusto Pinochet
- (3,6%) 04: Sergio Onofre Jarpa
- (4,0%) 05: José Piñera
- (3,0%) 06: Sebastián Piñera
- (4,3%) 07: Francisco Javier Errázuriz
- (2,7%) 08: Eugenio Pizarro
- (2,6%) 09: Other (specify)
- (11,7%) 10: Don't know
- (8,3%) 11: None

10.1 Who would you say that the most important figure in the Concertacion is, with the exception of President Patricio Aylwin?

- (62,5%) 01: Eduardo Frei
- (9,3%) 02: Ricardo Lagos
- (4,7%) 03: Gabriel Valdés
- (4,6%) 04: Alejandro Foxley
- (2,1%) 05: Enrique Krauss
- (1,0%) 06: Jorge Schaulsohn
- (0,9%) 07: Andrés Zaldívar
- (1,6%) 08: Enrique Correa
- (1,8%) 09: Other (specify)
- (6,2%) 10: Don't know
- (5,3%) 11: None

11. If the elections for President of the Republic were this Sunday, and the candidates were those who appear on this list, who would you vote for?

- (7,1%) 1: Manfred Max Neef
- (3,5%) 2: Eugenio Pizarro Poblete
- (58,8%) 3: Eduardo Frei Ruiz-Tagle
- (1,1%) 4: Cristián Reitze Campos
- (15,7%) 5: Arturo Alessandri Besa
- (4,7%) 6: José Piñera Echeñique
- (5,0%) 7: Wouldn't vote for any of them, would vote in blank
- (4,2%) 8: Don't know /no answer

INSIST: REMEMBER THAT IT IS COMPULSORY TO VOTE:

And which candidate would you be inclined to vote for?

12. Thinking about the election for President of the Republic, which alternative best reflects your decision?

- (42,2%) 1 I am very sure
- (33,5%) 2 I am sure
- (15,8%) 3 I have doubts
- (8,0%) 4 I have a lot of doubts
- (0,6%) 9 no answer

13. Looking at the same candidates who will be standing at the next Presidential election, which of the following sentences best reflects your opinion?

- 1: I will certainly vote for this candidate
- 2: I might vote for this candidate
- 3: I will certainly not vote for this candidate
- 4: no answer

ANSWERS TO Q. 13:

- a) Manfred Max Neef
 - (4,5%) 1: I will certainly vote for this candidate
 - (17,4%) 2: I might vote for this candidate
 - (75,5%) 3: I will certainly not vote for this candidate
 - (2,6%) 4: no answer

B) Eugenio Pizarro Poblete

- (3,6%) 1: I will certainly vote for this candidate
- (9,6%) 2: I might vote for this candidate
- (84,8%) 3: I will certainly not vote for this candidate
- (2,0%) 4: no answer

C) Eduardo Frei Ruiz-Tagle

- (49,0%) 1: I will certainly vote for this candidate
- (22,5%) 2: I might vote for this candidate
- (27,7%) 3: I will certainly not vote for this candidate
- (0,8%) 4: no answer

D) Cristián Reitze Campos

- (1,5%) 1: I will certainly vote for this candidate
- (10,0%) 2: I might vote for this candidate
- (86,4%) 3: I will certainly not vote for this candidate
- (2,1%) 4: no answer

E) Arturo Alessandri Besa

- (12,1%) 1: I will certainly vote for this candidate
- (19,4%) 2: I might vote for this candidate
- (67,5%) 3: I will certainly not vote for this candidate
- (1,0%) 4: no answer

F) José Piñera Echenique

- (4,8%) 1: I will certainly vote for this candidate
- (17,0%) 2: I might vote for this candidate
- (77,3%) 3: I will certainly not vote for this candidate
- (0,9%) 4: no answer

14. Independently of who you vote for, who do you think will win the election?

- (6,5%) 1. Arturo Alessandri
- (85,9%) 2. Eduardo Frei
- (0,5%) 3. Manfred Max Neef
- (0,8%) 4. José Piñera
- (0,2%) 5. Eugenio Pizarro Poblete
- (0,0%) 6. Cristián Reitze
- (6,1%) 7. Don't know / no answer

15. As you know traditionally in our country people define their political positions as being nearer to the Left, the Centre or the Right. The different political positions are represented on this card. Please, indicate to me, which position you identify or sympathize with the most?
Nº 6)

(16,3%) 1: Right
 (12,1%) 2: Centre Right
 (17,6%) 3: Centre
 (22,6%) 4: Centre Left
 (14,5%) 5: Left
 (2,5%) 6: Independent
 (8,1%) 7: None
 (4,6%) 8: Don't know
 (1,6%) 9: No answer

15.1 Which political position do you feel nearest to?

16. Independent of your political preference, qualify the following people according to this scale i.e., if each statement describes the person a lot, somewhat, almost not at all and not at all .

CARD Nº 7: 3: A lot 2: somewhat 1: almost not at all/not at all
 9: don't know

(% a lot)

	Arturo Alessandri	Eduardo Fried	José Piñera	Eugenio Pizarro	Manfred Max Neef
Inspires trust	15,0%	50,0%	7,5%	3,6%	8,7%
Is attractive as a person	16,7%	38,3%	7,0%	2,8%	9,1%
Possesses the ability to govern	22,2%	59,3%	8,0%	3,0%	7,0%
Possesses the authority to face pressures from different sectors	21,3%	55,0%	11,6%	4,6%	7,1%
Would worry about the problems of people	16,8 %	49,0%	9,8%	11,1%	10,5%
Would assure economic growth of the country 19,4%	49,2%	8,8%	3,8%	8,9%	
Possesses a democratic spirit	21,2%	59,1%	10,3%	8,3%	20,3%

17. The following people have have had various degrees of fame in public life in Chile. Tell me, using the terms on this card, which term best describes your opinion of each person?

Interviewer:

If she/he answers don't know» mark 9.

Start from top to bottom, from the centre or from bottom to top, but complete the whole list.

Indicate where you start from.

Card Nº 8

5: very positive 4: positive 3: neither good nor bad
2: negative 1: very negative

(% positive evaluations of those known)

(44,0%) ___ Carlos Bombal
 (66,2%) ___ Alejandro Foxley
 (13,5%) ___ Eugenio Pizarro
 (73,8%) ___ Eduardo Frei Ruiz-Tagle
 (18,7%) ___ Cristián Reitze
 29,1%) ___ Manfred Max Neef
 (49,3%) ___ Enrique Correa
 (24,6%) ___ Manuel Feliú
 (43,1%) ___ Andrés Allamand
 (26,8%) ___ José Piñera
 (28,3%) ___ Alberto Espina
 (38,1%) ___ Germán Correa
 (19,4%) ___ Jovino Novoa
 (14,0%) ___ Gladys Marín
 (28,1%) ___ Joaquín Lavín
 (33,5%) ___ Francisco Javier Errázuriz
 (47,4%) ___ José Antonio Viera-Gallo
 (29,4%) ___ Sergio Bitar
 (16,8%) ___ Pablo Longueira
 (44,4%) ___ Gutenberg Martínez
 (17,0%) ___ Hernán Larraín
 (39,4%) ___ Jorge Schaulsohn
 (21,9%) ___ Andrés Chadwick
 (24,8%) ___ Evelyn Matthei
 (39,4%) ___ Arturo Alessandri
 (47,1%) ___ Jaime Ravinet

- (31,4%) ___ Isabel Allende
 (43,3%) ___ Andrés Zaldívar
 (25,5%) ___ Sergio Diez
 (30,9%) ___ Sergio Onofre Jarpa
 (66,0%) ___ Patricio Aylwin
 (46,5%) ___ Carlos Ominami
 (22,0%) ___ Juan Antonio Coloma
 (31,9%) ___ Sebastián Piñera
 (61,1%) ___ Gabriel Valdés
 (49,8%) ___ Ricardo Lagos
 (26,4%) ___ Luis Maira
 (38,6%) ___ Mariana Aylwin

18. Indicate for each activity that I name if you do it frequently, sometimes or never.

Card N° 9: 2 = Frequently 1 = sometimes 0 = Never

- Looks at the debates and political programs on television

1: Sometimes	(55,5%)
2: Frequently	(21,1%)
3: No answer	(0,2%)
0: Never	(23,2%)

- Reads news about politics

1: Sometimes	(37,3%)
2: Frequently	(20,4%)
3: No answer	(0,1%)
0: Never	(42,2%)

- Talks with the family about politics

1: Sometimes	(37,3%)
2: Frequently	(18,1%)
3: She/he doesn't answer	(0,1%)
0: Never	(44,6%)

- Talks with friends about politics

1: Sometimes	(32,4%)
2: Frequently	(18,7%)
3: She/he doesn't answer	(0,2%)
0: Never	(48,7%)

19. In the presidential election of December 1989, the following candidates were represented . Which one did you vote for?

- (54,9%) 1: Patricio Aylwin
- (14,5%) 2: Hernán Büchi
- (9,1%) 3: Francisco Javier Errázuriz
- (5,7%) 4: Voted in blank - for none of them
- (1,9%) 5: Didn't vote - although was registered
- (9,1%) 6: Didn't vote - was not registered
- (4,9%) 7: No answer

20. Now speaking for a moment about the publicity spots on TV for the Presidential campaign. Taking last week as an example, how frequently did you look at these spots on TV?

- (18,5%) 4: Every day or almost every day (5 to 7 days)
- (18,5%) 3: 3 to 4 days
- (35,9%) 2: 1 to 2 days
- (27,1%) 1: Not once
- (0,1%) 9: No answer

21. From what you know or have heard from people you know, do you believe that the publicity spots for the Presidential candidates' on TV has had a great influence, some influence or no influence on the voters decision?

- (10,9%) 1: Had a great influence
- (33,7%) 2: Had some influence
- (45,7%) 3: No influence
- (9,1%) 4: Don't know
- (0,7%) 9: No answer

22. Considering the 6 presidential advertising campaigns, which of the 6 would say is in first place? And which in second?

CARD N° 11:

- 1: Manfred Max Neef campaign
- 2: Eugenio Pizarro campaign
- 3: Eduardo Frei campaign
- 4: Cristián Reitze campaign
- 5: Arturo Alessandri campaign
- 6: José Piñera campaign
- 7: all the same
- 8: none
- 9: don't know

A) MOST DYNAMIC:

- (9,6%) Manfred Max Neef campaign
- (8,0%) Eugenio Pizarro campaign
- (58,4%) Eduardo Frei campaign
- (6,4%) Cristián Reitze campaign
- (42,1%) Arturo Alessandri campaign
- (9,5%) José Piñera campaign
- (4,3%) the same
- (4,4%) none
- (10,7%) don't know
- (10,0%) no answer

B) MOST MOTIVATING:

- (11,7%) Manfred Max Neef campaign
- (10,8%) Eugenio Pizarro campaign
- (52,4%) Eduardo Frei campaign
- (6,9%) Cristián Reitze campaign
- (33,4%) Arturo Alessandri campaign
- (12,4%) José Piñera campaign
- (3,6%) the same
- (5,0%) none
- (12,3%) don't know
- (10,3%) no answer

C) MOST ENTERTAINING:

- (11,7%) Manfred Max Neef campaign
- (11,2%) Eugenio Pizarro campaign
- (47,9%) Eduardo Frei campaign
- (9,7%) Cristián Reitze campaign
- (29,9%) Arturo Alessandri campaign
- (9,3%) José Piñera campaign
- (4,0%) the same
- (8,0%) none
- (12,2%) don't know
- (11,0%) no answer

D) MOST BELIEVABLE:

- (11,0%) Manfred Max Neef camapaighn
- (8,2%) Eugenio Pizarro campaign
- (57,0%) Eduardo Frei campaign
- (4,9%) Cristián Reitze campaign
- (32,7%) Arturo Alessandri campaign
- (11,1%) José Piñera campaign
- (2,7%) the same)
- (8,9%) none
- (9,6%) don´t know
- (10,8%) no answer

E) THE CLEAREST: MOST UNDERSTANDABLE

- (11,4%) Manfred Max Neef campaign
- (8,5%) Eugenio Pizarro campaign
- (57,7%) Eduardo Frei campaign
- (4,8%) Cristián Reitze campaign
- (34,2%) Arturo Alessandri campaign
- (11,2%) José Piñera campaign
- (4,4%) the same
- (5,3%) none
- (10,1%) don´t know
- (11,1%) no answer

F) COMES ACROSS AS BEING BEST SUITED TO GOVERN THE COUNTRY:

- (8,8%) Manfred Max Neef campaign
- (6,3%) Eugenio Pizarro campaign
- (63,3%) Eduardo Frei campaign
- (3,0%) Cristián Reitze campaign
- (38,5%) Arturo Alessandri campaign
- (9,6%) José Piñera campaign
- (2,8%) the same
- (4,0%) none
- (11,6%) don´t know
- (10,7%) no answer

G) REACHES MORE PEOPLE:

- (9,3%) Manfred Max Neef campaign
- (10,1%) Eugenio Pizarro campaign
- (58,8%) Eduardo Frei campaign
- (4,5%) Cristián Reitze campaign
- (35,1%) Arturo Alessandri campaign
- (10,4%) José Piñera campaign
- (3,3%) the same
- (5,0%) none
- (12,0%) don't know
- (10,7%) no answer

H) THE BEST IN GENERAL:

- (10,6%) Manfred Max Neef campaign
- (7,4%) Eugenio Pizarro campaign
- (61,6%) Eduardo Frei campaign
- (4,1%) Cristián Reitze campaign
- (39,1%) Arturo Alessandri campaign
- (9,9%) José Piñera campaign
- (3,8%) the same
- (5,3%) none
- (9,6%) don't know
- (10,4%) no answer

23. From the following forms of media that appear on this card, indicate the three that you think have been the most informative about the Presidential campaigns.

23.1 From the same list, which is the one that has helped you the most to decide how to vote?

	COL. 23	COL. 23.1
01: Newspaper headlines	28,7%	5,0%
02: Adverts on streets and walls	29,4%	3,6%
03: Debates on TV	37,3%	17,9%
04: News broadcasts on TV	65,6%	27,9%
05: Forums and debates on radio	7,0%	1,4%
06: Advertising spots on TV	31,6%	11,0%
07: Radio advertising	22,9%	5,4%

08: Magazines	6,8%	0,6%
09: Articles / Information in newspapers	14,6%	5,6%
10: Public meetings	5,2%	1,2%
11: Posters	23,8%	1,9%
12: News broadcasts on radio	16,5%	3,3%
13: No answer	2,1%	15,2%

PERSONAL DATA SECTION

Now, please, to finish, some personal data

A. How old are you?

%

- (15,9) 1 18-24
- (24,9) 2 25-34
- (21,3) 3 35-44
- (16,4) 4 45-54
- (10,9) 5 55 -64
- (10,5) 6 65 and over
- 8 No answer

B. Which is your civil status?

- (61,0) 1 MARRIED
- (23,8) 2 SINGLE
- (3,2) 3 LIVING WITH SOMEONE
- (4,5) 4 SEPARATED, DIVORCED
- (6,7) 5 WIDOW/ER
- (0,8) 9 NO ANSWER

C. Without taking into account years repeated, how many years of education do you have?

- (3,7) 1 NONE
- (5,1) 2 1 - 3
- (15,9) 3 4 - 7
- (9,2) 4 8 (completed Primary education)
- (17,1) 5 9-11
- (23,5) 6 12 (completed Secondary school)
- (19,6) 7 13-17
- (5,0) 8 18 or more
- (0,8) 9 NO ANSWER

D. What is your main profession or occupation?

%

- (33,1) EMPLOYEE WITH CONTRACT (EMPLOYEE, ARMED FORCES, MANUALWORKER ETC)
- (3,1) UNEMPLOYED, LOOKING FOR WORK
- (28,4) HOUSEWIFE
- (9,6) PENSIONER, RETIRED, INDEPENDENT MEANS
- (5,7) STUDENT
- (17,4) INDEPENDENT WORKER (In this case answer Q. D.1)
- (2,6) NO ANSWER

What type of independent worker are you?

%

- (18,7) INDEPENDENT PROFESSIONAL
- (37,1) INDUSTRIAL, SHOPKEEPER, BIG OR SMALL MANAGER
- (17,0) CARRY ON SOME OCCUPATION (ELECTRICIAN, PLUMBER, ETC.)
- (9,1) OCCASIONAL WORK
- (15,4) OTHER
- (2,8) NO ANSWER

E. Socioeconomic Level

- (8,6%) 1: ABC1
- (11,3%) 2: C2
- (38,6%) 3: C3
- (37,3%) 4: D
- (4,2%) 5: E

G. Sex

- (47,6%) 1: MALE
- (52,4%) 2: FEMALE