

**QUESTIONNAIRE**  
**SOCIAL STUDY AND OPINION POLL**  
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1. Our country, like a lot of others, has problems. I am now going to show you a series of problems that the next government should worry about solving. Which are the 3 problems that you think they should dedicate themselves to solve first?

(17,8%) robbery and violent theft  
(45,8%) education  
(59,1%) health  
(44,5%) salaries  
(43,5%) employment  
(17,0%) Human Rights  
(15,2%) price increases  
(22,4%) housing  
(28,3%) poverty  
(5,6%) protests and street disturbances

2. In accordance with the following scale, how do you view the actual economic situation of the country?

c (1,4%) 5. Very good  
(12,8%) 4. Good  
(47,5%) 3. Regular  
(29,3%) 4. Bad  
(8,6%) 5. Very bad  
(8,4%) 6. Don't know

3. And thinking in the future, what do you think your economic situation will be like in a year's time?

(2,5%) 5. Much better  
(47,6%) 4. Better  
(31,5%) 3. The same  
(4,1%) 2. Worse  
(0,4%) 1. Much worse  
(13,8%) 6. Don't know

4. Do you think that Chile at the moment is progressing, stagnating or in decline?

(43,7%) 1. progressing

(40,8%) 2. stagnating

(14,8%) 3. in decline

5. As you know for the next Presidential elections on December 14th there are definitely going to be 3 candidates: Hernan Buchi, Francisco Javier Errazuriz and Patricio Aylwin. Which of the 3 would you prefer to vote for as President of Chile?

(20,2%) Hernan Buchi

(12,6%) Francisco Javier Errazuriz

(52,5%) Patricio Aylwin

(1,6%) none of them, vote in blank (GO TO Q. 6)

(9,1%) don't know/not sure (GO TO Q. 5.2)

(4,1%) no answer

5.1 Why would you prefer to vote for.....

Hernan Buchi.....

Francisco Javier Errazuriz.....

Patricio Aylwin.....

5.2 (IF REPLY TO Q.5 IS "DON'T KNOW" OR "DON'T KNOW")

Which candidate would you be inclined towards?

(2,0%) 1. Hernan Buchi

(0,4%) 2. Francisco Javier Errazuriz

(1,0%) 3. Patricio Aylwin

(-) 4. don' know

(1,7%) 5. no answer

FOR ALL

6. Thinking about who you chose to be President of Chile, which of the following best reflects your decision?

(47,1%) very sure about my decision

(30,7%) sure about my decision

- (15,2%) have doubts about my decision
- (4,6%) have a lot of doubts about my decision

7. Suppose that 2 of the candidates have now passed to the 2nd round of the Presidential election. You now have to choose between 2 alternatives. Please indicate who you would prefer as President of Chile out of the following alternatives.

PAIR 1

- (28,5%) 1. Hernan Buchi
- (61,5%) 2. Patricio Aylwin
- (3,1%) 3. vote in blank
- (6,8%) 4. no answer

PAIR 2

- (32,7%) 1. Francisco Javier Errazuriz
- (56,0%) 2. Patricio Aylwin
- (3,6%) 3. vote in blank
- (7,8%) 4. no answer

8. Are you registered to vote?

- (95,3%) 1. yes
- (4,5%) 2. no

9. Given your actual health situation, the fact of where you live or problems you might have on voting day, do you think you will manage to vote?

- (94,2%) 1. yes
- (4,8%) 2. no

10. The following people have or have had a certain amount of fame in national public life. Indicate by a mark of from 1 to 7 the degree to which you have a favourable opinion of each of them (7= very favourable, 1= very unfavourable).

Interviewer:

If she/he answers "don't know" mark 9. Use the whole range of the scale, not just the extremes. Start from top to bottom, from the centre or from bottom to top, but complete the whole list. Indicate where you start from.

- (5,2) Patricio Aylwin
- (3,9) Hernan Buchi
- (4,3) Francisco Javier Errazuriz
- (3,7) Sergio Onofre Jarpa
- (4,9) Eduardo Frei Ruiz-Tagle
- (4,5) Ricardo Lagos
- (3,7) Carlos Caceres
- (3,6) Hermogenes Perez de Arce
- (4,6) Andres Zaldivar
- (3,7) Sebastian Pinera
- (3,5) Augusto Pinochet Ugarte
- (3,2) Jaime Guzman
- (4,4) Alejandro Foxley
- (3,9) Andres Allamand
- (3,7) Clodomiro Almeyda
- (4,0) Luis Maira
- (3,1) Pablo Rodriguez
- (3,0) Volodia Teitelboim

11. On this card there are a series of risks or fears that other people have indicated about the future government. Please read the list and then tell me which would be your two main risks or fears about the next Government if the President were to be Patricio Aylwin?. NOTE THE REPLY IN COLUMN 13

11.1 And if the President were to be Hernan Buchi, which would be your two main fears or risks from this list? NOTE THE REPLY IN COLUMN 13.1  
Aylwin Buchi

1	inflation-price rises	(27,5%)	(15,0%)
2	centralism because of deterioration in the regions	(3,4%)	(5,1%)
3	economic stagnation	(11,9%)	(7,0%)
4	protests and disorders	(29,1%)	(33,5%)
5	excessive influence of Augusto Pinochet	(14,9%)	(42,8%)
6	excessive influence of the Communist Party	(34,1%)	(2,8%)
7	conflict with the Armed Forces	(38,8%)	(4,4%)
8	violations of Human Rights	(3,9%)	(20,2%)
9	bureaucracy and inefficiency of the Government	(7,0%)	(9,7%)
10	unemployment, lack of jobs	(8,9%)	(18,6%)
11	low salaries	(5,2%)	(22,8%)

12. I should now like to read you a series of tasks that any Government would worry about. Please tell me who would deal with them best out of the three Presidential candidates.

	Hernan Buchi	Fco Javier Errazuriz	Patricio Aylwin	Don't know (don't read)
	(Percentage)			
1 economic growth of the country	28,8	16,4	48,7	6,1
2 maintenance of public order	27,9	13,5	50,9	7,8
3 reduction in inflation	27,0	16,7	48,1	8,1
4 housing construction	26,6	12,6	54,8	6,0
5 respect for Human Rights	17,9	12,7	63,1	6,3
6 reduction in unemployment	22,9	15,0	55,2	6,9
7 improvement in education	20,1	18,6	55,4	5,4
8 reduction in poverty	20,3	15,7	57,0	7,0
9 show more interest in people like you	20,1	16,4	56,6	6,9
10 eliminate drug addiction and delinquency	22,1	13,6	52,0	12,4
11 control protests and disorders	25,2	12,6	51,2	11,0
12 improve hospitals, clinics and out-patients	21,3	16,6	56,6	5,5
13 control terrorism	24,1	11,7	51,2	12,9

13. Independently of your political preference, please evaluate the following people according to this scale. (PASS CARD No.5). That is to say if each statement describes them a lot, somewhat, a little or not at all.

3= a lot 2= somewhat 1= a little/not at all 5= don't know

	Hernan Buchi	Fco Javier Errazuriz	Patricio Aylwin
%			
a inspires confidence and trust	23,1	18,8	52,2
b is attractive as a person	20,5	29,7	44,5
c transmits vitality and enthusiasm	35,5	30,2	46,6
d possesses capacity to govern	24,9	21,6	60,8
e is intelligent and ready	47,0	44,6	70,9
f has the capacity to confront different sectors	23,9	22,5	59,0
g worries about people's problems	23,8	23,0	60,7
h is sincere	22,3	19,8	52,6
i has a democratic spirit	23,7	24,0	61,2
j can assure peace in the country	24,2	20,4	52,1

14. If the following were to produce conflictive situations, please tell me which of the 3 candidates would handle them the best if they were to be President.

	Hernan Buchi	Fco Javier Errazuriz (%)	Patricio Aylwin	Don't know	
A	conflict with the Commander of the Armed Forces	38,4	11,8	42,1	7,1
B	economic crisis with grave effects for Chile	27,7	16,9	47,7	7,7
C	problems of public order via strikes, work stoppages and demonstrations	24,5	11,3	54,1	10,1

15. All Governments have good things and bad things about them. Considering all the good and the bad about the Government of Augusto Pinochet, what mark would you give his Government?

average mark: 4,0

16. Out of the following branches of the Media that appear on this card (PASS CARD No.6) which of the 3 have kept you informed the most about the Presidential campaigns?  
NOTE THE ANSWER IN COLUMN 16.

- 16.1 And from this same list of Media, which one has helped you decide how to vote?.  
NOTE THE ANSWER IN COLUMN 16.1

	Question 16	Question 16.1
1 T.V. debates	(56,5%)	(29,1%)
2 News on T.V.	(47,8%)	(14,9%)
3 Publicity slots on T.V.	(46,1%)	(14,5%)
4 Publicity on the radio	(27,2%)	(8,4%)
5 News on the radio	(27,5%)	(7,4%)
6 Forums and discussions on the radio	(16,4%)	(4,5%)
7 Newspaper headlines	(15,1%)	(1,8%)
8 Articles/information in the newspapers	(16,6%)	(4,4%)
9 Stickers	(10,4%)	(1,0%)
10 Slogans on the street and on walls	(12,0%)	(1,3%)
11 Public meetings	(12,4%)	(3,4%)
12 Magazines	(6,8%)	(2,2%)

17. We are now going to talk a minute about the T.V. slots that are used for the Presidential campaign. Looking at last week, how frequently have you seen that slot on T.V.?

(38,0) 4. every day or almost every day

(26,3) 3. 3 to 4 days

(22,3) 2. 1 to 2 days

(13,3) 1. not one day

18. From what you know or from what people that you know know do you believe that the T.V. spot for Presidential candidates has had a great influence, little or no influence on their vote?

(35,0) great influence

(36,1) little influence

(28,1) no influence

19. Considering the publicity campaigns of the 3 Presidential candidates, Hernan Buchi, Francisco Javier Errazuriz and Patricio Aylwin, which of the 3 would you say was the most:

	H. Buchi Campaign	F.J. Errazuriz Campaign	P. Aylwin Campaign	same	none	don't know
A dynamic	21,3	13,6	48,2	8,8	1,5	6,6
B motivating	18,9	15,6	51,9	56,6	1,9	6,1
C entertaining	17,2	19,6	47,3	6,8	2,8	6,3
D optimistic	19,2	16,8	49,9	5,8	2,0	6,4
E believable	19,4	14,1	52,0	4,9	3,6	5,9
F clear, comprehensible	18,1	15,4	51,5	7,2	1,6	6,2
G that transmitted the idea of having the most capacity to govern	19,5	13,5	51,1	5,4	2,8	7,7
H appropriate for a Presidential campaign	18,2	13,4	50,0	8,4	2,5	7,6
I that reached the people	16,6	13,4	56,4	5,4	1,4	6,9
J the best in general	18,8	13,9	53,5	5,7	2,0	6,0

20. As you know, traditionally in our country people define their political positions as being nearer the Left, the Centre or the Right. The different political positions are represented on this card. Please tell me which you identify or sympathise with more.

- (8,4%) the Right
- (10,3%) the Centre Right
- (25,3%) the Centre
- (16,2%) the Centre Left
- (15,3%) the Left
- (12,2%) Independent
- (8,1%) none
- (4,2%) don't know

a) As regards your job/occupation, which occupation are you actually in at the moment?

- (4,6%) 1. commercial
- (5,1%) 2. professional
- (0,4%) 3. business (industrial, agricultural, mining or services)
- (2,9%) 4. public employee
- (11,8%) 5. private employee
- (7,2%) 6. work for myself
- (9,9%) 7. manual worker
- (2,0%) 8. odd jobs/occasional work
- (1,6%) 9. domestic, not living in
  - (4,3%) a. unemployed
  - (0,1%) b. work in PEM, POHJ, PIMO
  - (7,3%) c. student
  - (28,7%) d. housewife
  - (9,5%) e. pensioner, private means (rents etc)
  - (4,3%) f. other activities.....



b) How old are you?

- 1 (22,8%) 18 to 24
- 2 (23,6%) 25 to 34
- 3 (18,5%) 35 to 44
- 4 (15,3%) 45 to 54
- 5 (11,8%) 55 to 64
- 6 (8,0%) 65 and over

c. Without counting the years you repeated, how many years of schooling do you have?

- 1 (2,5%) none
- 2 (6,4%) 1 to 3
- 3(20,3%) 4 to 7
- 4(10,3%) 8 (completed Primary school)
- 5(21,0%) 9 to 11
- 6(20,7%) 12 (completed Secondary school)
- 7(14,5%) 13 to 17
- 8 (3,9%) 18 and more

d. Socio-economic level

- 1. (3,7%) high (ABC1)
- 2. (55,2%) middle (C2C3)
- 3. (41,1%) low (DE)

e. Sex

- 1. (44,6%) male
- 2. (55,4%) female